



6th & 7th June
The Leela Ambience Convention
Hotel Delhi

CONFERENCE | EXPO | AWARDS

Join India's largest education summit by **The Economic Times**





Accelerating the Viksit **Bharat Vision** through Education

With a staggering 250 million students enrolled in educational institutions across the nation, India boasts one of the world's largest and most diverse educational landscapes. This vast network serves as the cornerstone for nurturing talent, driving innovation, and shaping the future of the nation.

The significance of prioritising the education sector for accomplishing the Viksit Bharat dream cannot be overstated. Education serves as the bedrock upon which the pillars of economic growth, social progress, and national development stand. By nurturing a skilled and knowledgeable workforce, fostering critical thinking and innovation, and promoting inclusivity and equity, the education sector lays the foundation for a prosperous and sustainable future.

In recognition of the pivotal role played by education in India's development journey, The Economic Times is proud to

present the ET Education Annual Summit 2024. This landmark event serves as a convergence point for key stakeholders—from esteemed representatives of the education sector to dynamic industry leaders, visionary government officials, and innovative technology providers.

Together, these diverse stakeholders will converge at the ET Education Annual Summit 2024, united by a common purpose: to accelerate the vision of Viksit Bharat through education. Through collaborative dialogue, knowledge sharing, and strategic partnerships, they aspire to chart a course toward a more empowered, inclusive, and vibrant educational ecosystem—one that equips learners with the skills, knowledge, and values needed to thrive in the 21st century. The summit promises to inspire, inform, and empower stakeholders to provide valuable insights and actionable strategies for driving positive change in the education sector.

Summit Highlights

1000+
attendees

100+
Education
Partners

200+
Speakers

2 days
of learning
and knowledge
sharing

Annual
Education
Summit Awards
Ceremony

Different Tracks
for Higher
Education, K-12 &
Corporate
Leaders

Who will be joining us at the ETEducation Annual Education Summit 2024?

100+

Higher Education Leaders
(Chancellor, Pro-chancellor,
Vice-Chancellor's, Pro Vice chancellor,
dean & registrar and Director)

100+

School Education Leaders (Founders,
CEO's, Chairman, Directors and
Principals)

35+

Government Leaders (UGC, AICTE,
AIM, CBSE, NCERT, Ministry of
Education GoI, State IAS Secretaries
Higher Education, School Education &
Skill Education Secretaries)

25+

Foreign Universities and Schools
Leaders

15+

Embassies

125+

Industry Leaders and
EdTech startups

500+

Delegates from Higher & School
Education

Key Focus Areas

Higher Education Leaders:

The Skills Revolution: Gearing Up for Jobs of Tomorrow

Understanding evolving industry needs and preparing graduates with the skills for future jobs aligned with the Viksit Bharat vision

Beyond Degrees: Badges & Credentials for the New Workforce

Exploring the value of micro-credentialing and skill badges in a rapidly changing job market

Industry X HEI: The Power of Collaboration

Fostering strong partnerships between HEIs and industry leaders to develop a future-ready workforce

EdTech on a Budget: Smart Solutions for Smart Campuses

Maintaining financial sustainability while delivering high-quality education for students

Faculty 2.0: Upskilling Educators for the Tech-Powered Classroom

Equipping faculty members with the skills and confidence to seamlessly integrate technology into their teaching practices

AI-Powered Personalized Learning Revolution: Maximizing Student Potential with Technology

Utilize AI to tailor learning experiences, unlocking each student's full potential and fostering lifelong learning

Immersive Education: VR, AR, and Gamified Learning for Learners of Tomorrow

Transforming classrooms into stimulating environments that foster active participation and knowledge retention

Mobile Mavericks: Empowering Learning Anytime, Anywhere

Expanding access to education by leveraging mobile learning solutions, ensuring flexibility and convenience for learners in today's fast-paced world

Key Focus Areas

School Leaders:

Digital Renaissance: Revolutionising Education Through Technology

Harnessing technology to transform traditional education models, aligning with the Gen AI mindset, and promoting personalised learning experiences

Imagination Unleashed: Crafting Immersive Learning Experiences

Transforming classrooms into dynamic, immersive environments using VR, AR, and gamified learning to enhance engagement and retention among students

Tailored Excellence: Customised Learning for Every Learner

Implementing personalised learning strategies empowered by technology to unlock the full potential of each student, fostering inclusivity and growth

Empowering Educators for Digital Classrooms

Empowering faculty to embrace technology and become proficient in delivering engaging, tech-powered lessons to meet the needs of modern learners

NEP 2020 Expedition: Driving Curriculum Transformation

Embracing the principles of the National Education Policy 2020 to revolutionize school curricula, fostering holistic development and preparing students for the challenges of the future

Eco-Integration Quest: Fusing Sustainability into School Systems

Creating smart and sustainable campus environments by integrating eco-conscious practices into every facet of school operations and curriculum, fostering a culture of environmental stewardship and innovation within the educational ecosystem

Key Focus Areas

Corporate Leaders:

Bridging the Skills Gap: Industry Insights & EdTech Solutions

Understand industry needs and leverage EdTech to prepare graduates for future jobs

Building Career Pipelines: Mentorship, Internships, and Future-Proofing Graduates

Connect with students, provide practical experience, and shape future-proof graduates

The Talent Equation: Identifying High Potential & Assessing Skills Efficiently

Identify high-potential candidates efficiently using advanced technologies

Beyond Degrees: Recognising Skills & Embracing Micro-credentials

Recognise valuable skills through micro-credentials and adopt a skills-based approach to hiring

EdTech Innovation: Exploring Solutions & Investing for the Future

Discover impactful solutions that address industry needs and enhance your talent acquisition process.

Recruitment Revolution: Innovative Strategies & Building Lasting Partnerships

Collaborate with HEIs and EdTech providers to build a stronger talent pipeline

Key Focus Areas

Government Officials:

Leveling the EdTech Playing Field: Promoting Equitable Access for All

Ensuring all students, regardless of background or location, benefit from educational technology

Building a Secure EdTech Ecosystem: Data Privacy & Protection

Implementing robust data security and privacy frameworks for EdTech platforms to ensure student safety

Fostering a Student-First Approach:

Crafting an Education System Aligned with the Vision of Viksit Bharat

Reimagining education policies and practices to center around students, ensuring their holistic development and success within the transformative framework of Viksit Bharat

Navigating Globalisation: Strategies for Enhancing Education in a Connected World

Empowering education systems to effectively navigate globalisation by implementing strategic initiatives that foster adaptability, inclusivity, and excellence in a connected world.

Education Innovation Spark: Funding & Support for a Thriving Future

Exploring initiatives to support research and development in EdTech, fostering innovation for a constantly evolving education landscape

Public-Private Synergy: Building Partnerships for Educational Excellence

Creating a collaborative environment where government, academia, and industry work together to improve education

Quality Matters: Establishing EdTech Standards & Assurance Measures

Developing clear standards and frameworks for evaluating EdTech solutions and ensuring they meet educational needs effectively

Future-Proofing Skills: Equipping Students for Jobs of Tomorrow

Utilizing EdTech to equip students with the skills and knowledge needed to thrive in the job market of the future

Data-Driven Decisions for NEP 2020 Success: Leveraging Insights

Integrating data gathered through education platforms to monitor and evaluate learning outcomes, informing policy decisions to align with NEP 2020 goals



Who Should Attend?

Higher Education Institutions (HEIs):

Administrators, faculty members, and staff involved in curriculum development, pedagogy, and technology integration.

School Education:

Principals, vice principals, curriculum coordinators, and educational leaders responsible for shaping the educational experience at the K-12 level.)

Industry Representatives:

Professionals from various sectors interested in collaborating with Education key stakeholders, offering expertise, or recruiting graduates.

Government Officials:

Policymakers and regulators involved in shaping education policies and funding initiatives.

Technology Providers:

Companies offering educational technologies and solutions, interested in understanding the needs and trends of the Education industry.

Reasons to Attend



Insights into Industry-Academia Alignment



Opportunity for Collaboration



Exploration of Technology Adoption



Assessment of Institutional Readiness



Focus on Student-Centric Education



Networking Opportunities



Access to Expertise



Exposure to Best Practices



Policy Insights



Professional Development

Why Partner with Us?



BRAND EXPOSURE

Your company logo will be prominently displayed in various event collaterals, including marketing materials and event banners.



EXHIBITOR BOOTH

Showcase your products, services, and innovations through an exclusive exhibitor booth, allowing you to interact with attendees and generate potential leads.



NETWORKING OPPORTUNITIES

Connect and engage with influential professionals, thought leaders, and decision-makers in the education domain during the event's networking sessions and exclusive sponsor gatherings.



SPEAKING OPPORTUNITY

As a sponsor, you will have a chance to showcase your expertise by participating in a panel discussion, delivering a keynote address, or presenting a thought leadership session.



EXCLUSIVE ROUNDTABLE DISCUSSIONS

ET team will help you organise an exclusive roundtable discussion end to end with senior education leaders.



DIGITAL EXPOSURE

Your brand will be featured on the event website, with a dedicated sponsor profile, and links to your website and social media handles.



POST-EVENT RECOGNITION

Receive acknowledgment and gratitude for your support through post-event communication channels like articles, newsletters, and social media mentions.



ONE-TO-ONE MEETINGS

ET team will help you organise one-to-one meetings with education leaders to understand more about their challenges and how your products can help them solve their challenges. You might get your next big client here.



SPECIAL COVERAGE IN THE ET EDUCATION WEBSITE


We understand the education community & they trust us when it comes to selecting their most preferred media brands for building insights or gaining a fresh perspective. Our expert editorial team would be publishing pre & post-event stories for the summit and promoting it on digital channels.

 ET Education
From The Economic Times

Annual Education Awards 24'

Inspiring Excellence in
Education

Individuals and organizations passionate about driving positive change and excellence in the education sector are vital in India's journey towards becoming a developed country by 2047. They are the trailblazers who are laying the foundation for economic growth, societal progress, innovation, and global competitiveness. The 'ETEducation Annual Education Awards' to be held concurrently with the ETEducation Annual Education Summit 2024 will recognize and honor such leaders with the aim to:

- ☐ Celebrate and acknowledge their exceptional dedication & innovation
 - ☐ Highlight their exemplary contributions & impact
 - ☐ Inspire others to bring in excellence in education
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Criteria for Selection:

The selection process for the 'ETEducation Annual Education Awards' is rigorous and transparent, ensuring that only the most deserving candidates receive recognition. The criteria for selection include but are not limited to:



Innovation: Recognizing individuals and organizations that have introduced innovative approaches, methodologies, or technologies that have positively impacted education



Impact: Assessing the tangible outcomes and measurable results achieved by the nominee's initiatives or contributions in the education sector.



Leadership: Acknowledging individuals who have demonstrated exemplary leadership qualities, vision, and commitment to improving education at various levels.



Sustainability: Evaluating the sustainability and scalability of the nominee's initiatives or solutions, ensuring long-term benefits for the education ecosystem.



Collaboration: Recognizing partnerships, collaborations, or initiatives that have fostered collaboration and knowledge-sharing within the education community.

Who Should Participate?

The 'ETEducation Annual Education Awards' welcome participation from a diverse range of stakeholders within the education sector, including:

1 Leaders in Early School Education: Principals, educators, administrators, and organizations dedicated to providing quality education in early childhood settings.

2 K-12 Education Leaders: School principals, teachers, educationists, and policymakers who have made significant contributions to primary and secondary education.

3 Higher Education Visionaries: University leaders, faculty members, researchers, and administrators committed to advancing higher education and research.

4 EdTech Innovators: Entrepreneurs, startups, and organizations developing innovative technology solutions to enhance teaching, learning, and administration in education.

Past Partners



Previous Events Glimpse



About ETEducation by **The Economic Times**

ETEeducation.com is a comprehensive news portal dedicated to Education, Skills, and Learning (ESL), and their ecosystem, leading the change. With technology shaping the future of the ESL sector, ETEducation aligns the vision of the Government and Industry for inclusive growth and sustainable development. Launched at the birth of the digitalization era, ETEducation's audience is comprised of thousands of government officials, education, skills, and learning leaders, and industry CXOs across the nation who manage and deploy technology to carry out the future of education. ETEducation's market-leading information platform includes a robust website, app, national and regional events, research and custom content.

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